

NEWS RELEASE



Almost Three-Quarters Have Concerns About Public Transit

Toronto, September 25th – In a random sampling of public opinion taken by The Forum Poll™ among 944 Toronto voters, almost three-quarters (70%) say they have concerns about public transit in Toronto. A third (30%) say they do not have any concerns about public transit.

Respondents who identify public transit as their primary mode of transportation (78%) are more likely than others to have concerns.

Not enough subways, overcrowding the biggest concerns

A third (31%) say not enough subway lines is their biggest concern, with a similar proportion (29%) saying that overcrowding is.

About one-sixth (13%) said they are concerned about unreliable service.

1 in 10 (10%) identified cost of fares as a concern, while the same amount (9%) identified something else as their biggest concern.

Few (4%) identified not enough bus routes or infrequent service (4%) as their biggest concern.

Second biggest concerns are similar to the first

When asked what, if anything, was their second biggest concern, the plurality (25%) said they had no other concerns.

One-sixth identified their biggest concern as overcrowding (17%), not enough subway lines (15%), or the cost of fares (15%).

1 in 10 (12%) said unreliable service was their second biggest concern, while a similar proportion (7%) said infrequent service.

Few (5%) identified not enough bus routes or something else (3%).

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

“We know moving around in Toronto is going to be an issue in the municipal election,” said Dr. Lorne Bozinoff, President of Forum Research. “How the candidates approach this important issue is critical to their success in 2018, given how many have concerns about transit in Toronto right now.”



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Satisfaction with the TTC unchanged since July

Of those that have taken the TTC within the past month, about three-quarters (TOP3: 76%) say they are satisfied with the TTC, similar to July (July 25: TOP3: 73%).

About one-quarter (BTM3: 24%) said they are dissatisfied with the TTC, unchanged from July (July 25: BTM3: 26%).

Almost no one said they do not know (0%).

Satisfaction with GO very high

Of those that have taken GO within the past month, about 9 in 10 (88%) say they are satisfied with the service. 1 in 10 (12%) say they are dissatisfied.

No one (0%) said they do not know.

UP satisfaction high

Of those that have taken the UP in the past month, 8 in 10 (81%) say they are satisfied, with more than half (54%) saying they are very satisfied.

One-fifth (19%) say they are dissatisfied. Few (1%) say they do not know.

Wheel trans very rates highly

Of those few (n=47) that have taken Wheel Trans in the past month, satisfaction is very high, with more than 9 in 10 (94%) saying they are satisfied.

Few (6%) say they are dissatisfied. No one (0%) say they don't know.

Downtown Relief Line the Priority for a third

A third (36%) say they downtown relief line should be the TTC's priority, similar to July (July 25: 37%).



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

One-sixth (17%) say the Scarborough subway extension and stacked bus garage should be the priority, unchanged from July (July 25: 18%). Almost half (43%) of those supporting this option live in Scarborough.

One-sixth (17%) say they support the Eglinton East LRT as the TTC's priority, almost doubling its support since July (July 25: 9%).

1 in 10 (7%) say Smart Track should be the number one priority, the same as July (July 25: 8%).

Few say the number one priority should be the Waterfront Transit LRT Network (4%), unchanged from July (July 25: 6%).

Amongst those whose primary mode of transportation is public transit, 4 in 10 (42%) say the priority should be the downtown relief line.

One-fifth (20%) say they do not know what the priority should be.

Opinion on road tolls for transit divided

More than 4 in 10 (44%) said they would approve of new taxes, such as road tolls, if the money raised was dedicated to transit in Toronto.

About half (47%) said they would disapprove.

1 in 10 (8%) said they do not know.

More than half of primary public transit users (55%) said they approve, while only a third (35%) of primary drivers approve.

Almost two-thirds (59%) of primary drivers disapprove, while only a third (32%) of primary public transit users do.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



**FORUM
RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

More than 4 in 10 approve of King St. Pilot

More than 4 in 10 (TOP2: 45%) say they approve of the King St. pilot, with a quarter (BTM2: 27%) saying they disapprove. One-fifth (19%) don't feel strongly either way. 1 in 10 (10%) say they do not know.

4 in 10 would approve of the Pilot becoming permanent

4 in 10 (41%) say they approve of the King St. pilot becoming permanent, with a quarter (28%) saying they disapprove. One-fifth (20%) don't feel strongly either way. 1 in 10 (11%) say they do not know.

Half have used a Presto card while using transit in Toronto

Half (50%) say they've used a Presto card while using transit in Toronto, while half (50%) say they have not.

Half approve of replacing tickets or tokens with Presto

Half (53%) say they approve of replacing tickets or tokens with the Presto smart card, while a third (36%) say they disapprove. 1 in 10 (11%) say they do not know.



Tory still leads, race unchanged

Amongst decided and leaning voters, Tory still has the support of more than half of voters (56%), unchanged from the beginning of September (Sept 7: 55%).

Keesmaat's support is unchanged as well, with a quarter saying they would cast their vote for her (28%) (Sept 7: 30%).

Other candidates have about one-sixth (16%), the same as previously (Sept 7: 15%).

Tory's approval still steady

Half approve of the job John Tory is doing as mayor (52%), with a third (32%) saying they disapprove. About one-sixth (16%) say they do not know.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

“We know moving around in Toronto is going to be an issue in the municipal election,” said Dr. Lorne Bozinoff, President of Forum Research. “How the candidates approach this important issue is critical to their success in 2018, given how many have concerns about transit in Toronto right now.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 944 randomly selected Toronto Voters. The poll was conducted September 20-24, 2018

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Tory Approval Trend

%	Sample	Approve	Disapprove	Don't know
September 20-24, 2018	944	52	32	16
September 6, 2018	811	54	27	19
August 27, 2018	1242	58	24	18
July 25-30, 2018	2144	58	26	17
July 27, 2018	1328	56	25	19
Feb 7-8, 2018	977	58	28	14
Nov 21-22, 2017	843	53	30	16
Sept 8-9, 2017	658	53	24	23
June 20-22, 2017	1040	54	27	20
May 25, 27-28	1035	50	31	19
Apr 4-5, 2017	840	47	34	19
Mar 8-10, 2017	966	51	30	19
Jan 31-Feb 5, 2017	1090	46	29	25



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Mayoral voter intention

If a municipal election were held today, who would you vote for as mayor?

[Decided/Leaning]

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	839	23	77	142	182	172	243	424	399	16
John Tory	56	43	48	50	57	71	72	54	60	6
Jennifer Keesmaat	28	24	35	36	28	18	19	30	24	69
Another candidate	16	32	18	14	15	11	9	16	15	25

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	839	316	64	143	146	33	137
John Tory	56	54	58	63	60	56	50
Jennifer Keesmaat	28	34	30	26	18	17	30
Another candidate	16	12	12	11	21	27	21



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	839	53	93	102	95	86	228	48	134
John Tory	56	64	45	63	55	54	53	57	64
Jennifer Keesmaat	28	11	36	27	30	23	34	31	22
Another candidate	16	25	19	11	15	23	13	12	14

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	839	470	258	42	49	20
John Tory	56	63	48	40	58	45
Jennifer Keesmaat	28	22	33	49	38	11
Another candidate	16	15	19	10	4	44

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	839	257	381	41	116	44
John Tory	56	56	63	48	48	42
Jennifer Keesmaat	28	26	24	42	39	31
Another candidate	16	19	13	10	13	27



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

John Tory approval

Do you approve or disapprove of the job John Tory is doing as Mayor?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Approve	52	38	42	54	56	58	64	50	55	30
Disapprove	32	37	34	37	32	26	24	37	27	55
Don't know	16	25	24	9	12	17	12	12	19	15

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Approve	52	57	55	55	57	46	43
Disapprove	32	30	33	28	35	26	39
Don't know	16	14	11	17	8	28	19



Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Approve	52	86	22	8
Disapprove	32	8	57	77
Don't know	16	6	21	14

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Approve	52	47	44	48	51	58	53	69	55
Disapprove	32	41	36	32	36	22	37	30	21
Don't know	16	12	20	19	13	20	10	1	24

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Approve	52	57	46	34	59	42
Disapprove	32	31	32	46	33	20
Don't know	16	12	21	20	8	38

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Approve	52	51	59	50	41	39
Disapprove	32	27	31	46	42	31
Don't know	16	22	10	4	16	30



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Public transit use

Which of the following most closely resembles how often you use public transit in Toronto?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Less than once per month	33	35	19	27	36	43	45	34	32	25
Once per month	12	12	13	14	8	10	13	10	13	5
A few times per month	11	3	8	8	17	12	19	12	11	20
Once per week	8	9	12	8	5	5	8	8	7	5
A few times per week	11	12	8	12	15	9	10	11	11	0
Every day	16	8	27	19	14	16	5	17	14	15
More than once per day	10	21	13	13	5	5	1	7	11	30



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Less than once per month	33	16	13	48	40	43	35
Once per month	12	9	3	8	12	11	21
A few times per month	11	13	12	13	9	13	9
Once per week	8	9	12	12	6	4	2
A few times per week	11	22	8	4	7	3	8
Every day	16	20	25	11	15	18	13
More than once per day	10	10	27	4	10	8	13

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Less than once per month	33	36	22	33
Once per month	12	13	12	11
A few times per month	11	13	11	9
Once per week	8	6	14	5
A few times per week	11	9	11	13
Every day	16	16	17	15
More than once per day	10	7	15	14

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Less than once per month	33	32	26	27	40	25	30	34	50
Once per month	12	9	16	12	9	12	15	7	8
A few times per month	11	8	15	18	12	10	8	20	9
Once per week	8	2	8	6	7	7	10	6	9
A few times per week	11	10	8	13	9	16	9	17	9
Every day	16	18	16	16	17	26	15	9	8
More than once per day	10	20	12	6	7	3	13	6	8



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Less than once per month	33	52	1	18	39	37
Once per month	12	16	5	13	9	7
A few times per month	11	15	6	14	8	7
Once per week	8	6	7	16	16	18
A few times per week	11	8	15	18	15	3
Every day	16	2	39	12	12	26
More than once per day	10	1	26	10	1	2

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Less than once per month	33	40	29	19	36	27
Once per month	12	7	18	20	4	6
A few times per month	11	6	19	12	6	6
Once per week	8	8	10	1	3	6
A few times per week	11	9	14	10	10	3
Every day	16	22	9	21	21	13
More than once per day	10	8	2	17	21	39



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TTC ridership

Have you used the TTC within the past month?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Yes	71	69	79	73	72	68	62	69	74	70
No	29	31	21	27	28	32	38	31	26	30

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Yes	71	82	89	67	65	53	67
No	29	18	11	33	35	47	33

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Yes	71	69	84	71
No	29	31	16	29

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Yes	71	73	75	77	65	78	75	64	59
No	29	27	25	23	35	22	25	36	41

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Yes	71	55	98	95	65	53
No	29	45	2	5	35	47



NEWS RELEASE



FORUM RESEARCH INC.

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Yes	71	60	77	81	76	75
No	29	40	23	19	24	25

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TTC satisfaction

Overall, how satisfied or dissatisfied are you with the TTC?

BASE: Used TTC within the past month

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	670	21	67	118	151	138	175	331	325	14
TOP3	76	68	67	76	77	85	85	74	78	64
BTM3	24	32	33	24	23	14	15	26	22	36
Very satisfied	14	13	10	10	15	17	19	17	10	36
Satisfied	31	28	33	27	28	41	35	29	34	21
Somewhat satisfied	31	27	23	39	34	27	31	28	34	7
Somewhat dissatisfied	11	14	20	8	8	7	8	11	11	0
Dissatisfied	7	7	7	10	8	6	5	8	7	14
Very dissatisfied	6	11	6	6	7	2	2	6	4	21
Don't know	0	0	1	0	0	0	0	0	0	0



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	670	280	58	111	102	23	96
TOP3	76	78	62	73	70	79	82
BTM3	24	21	38	27	30	21	18
Very satisfied	14	12	10	16	14	8	15
Satisfied	31	33	16	21	37	55	38
Somewhat satisfied	31	33	36	36	18	15	29
Somewhat dissatisfied	11	10	13	13	14	0	9
Dissatisfied	7	7	17	8	13	13	2
Very dissatisfied	6	4	8	5	4	8	8
Don't know	0	1	0	0	0	0	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	670	360	180	68
TOP3	76	80	73	63
BTM3	24	19	27	37
Very satisfied	14	17	7	11
Satisfied	31	36	28	22
Somewhat satisfied	31	28	38	30
Somewhat dissatisfied	11	8	15	14
Dissatisfied	7	8	7	7
Very dissatisfied	6	3	5	16
Don't know	0	0	0	0

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	670	51	79	83	68	70	180	38	101
TOP3	76	60	67	78	79	79	85	74	68
BTM3	24	40	33	20	21	21	15	26	32
Very satisfied	14	12	20	3	24	14	12	19	13
Satisfied	31	16	37	38	26	22	36	29	33
Somewhat satisfied	31	32	9	37	29	43	37	26	22
Somewhat dissatisfied	11	7	23	8	6	7	8	16	18
Dissatisfied	7	12	7	11	8	9	4	9	6
Very dissatisfied	6	21	4	1	7	6	3	2	8
Don't know	0	0	0	1	0	0	0	0	0



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	670	292	279	44	44	11
TOP3	76	84	71	61	69	72
BTM3	24	16	29	37	31	28
Very satisfied	14	17	12	6	12	9
Satisfied	31	39	27	12	28	47
Somewhat satisfied	31	28	33	42	29	16
Somewhat dissatisfied	11	6	13	21	19	7
Dissatisfied	7	5	10	7	9	12
Very dissatisfied	6	4	7	9	3	10
Don't know	0	0	0	2	0	0

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	670	166	333	36	103	32
TOP3	76	77	81	75	78	36
BTM3	24	23	19	25	21	64
Very satisfied	14	14	15	5	16	7
Satisfied	31	28	35	48	28	18
Somewhat satisfied	31	35	32	22	34	11
Somewhat dissatisfied	11	10	9	12	9	28
Dissatisfied	7	10	6	11	7	4
Very dissatisfied	6	3	4	3	4	32
Don't know	0	0	0	0	1	0



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

GO transit use

Have you used Go Transit within the past month?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Yes	23	27	30	27	25	15	9	22	23	30
No	77	73	70	73	75	85	91	78	77	70

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Yes	23	23	28	10	29	6	37
No	77	77	72	90	71	94	63

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Yes	23	24	22	30
No	77	76	78	70

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Yes	23	25	19	19	21	21	28	27	20
No	77	75	81	81	79	79	72	73	80

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Yes	23	16	35	20	19	27
No	77	84	65	80	81	73



NEWS RELEASE



FORUM RESEARCH INC.

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Yes	23	16	20	43	28	49
No	77	84	80	57	72	51

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

GO transit satisfaction

Overall, how satisfied or dissatisfied are you with GO Transit?

BASE: Used GO Transit within the past month

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	186	7	25	47	52	29	26	103	77	6
TOP3	88	72	89	91	91	95	95	87	89	83
BTM3	12	28	11	9	9	5	5	13	11	17
Very satisfied	36	40	49	19	37	29	53	25	43	67
Satisfied	34	32	29	42	35	34	31	44	28	0
Somewhat satisfied	18	0	11	31	19	32	11	18	19	17
Somewhat dissatisfied	4	0	9	2	2	5	5	8	0	0
Dissatisfied	2	0	0	3	7	0	0	3	2	0
Very dissatisfied	6	28	2	4	0	0	0	1	9	17
Don't know	0	0	0	0	0	0	0	0	0	0



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	186	66	16	16	40	2	46
TOP3	88	92	78	79	87	100	89
BTM3	12	8	22	21	13	0	11
Very satisfied	36	29	11	20	27	28	52
Satisfied	34	41	42	42	39	0	26
Somewhat satisfied	18	22	25	17	21	72	12
Somewhat dissatisfied	4	5	3	15	3	0	0
Dissatisfied	2	1	10	6	6	0	0
Very dissatisfied	6	2	9	0	4	0	11
Don't know	0	0	0	0	0	0	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	186	95	45	28
TOP3	88	99	83	65
BTM3	12	1	17	35
Very satisfied	36	45	26	16
Satisfied	34	34	42	34
Somewhat satisfied	18	20	15	15
Somewhat dissatisfied	4	1	10	1
Dissatisfied	2	0	3	8
Very dissatisfied	6	0	4	26
Don't know	0	0	0	0

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	186	13	16	18	21	22	53	16	27
TOP3	88	45	94	84	100	91	94	96	86
BTM3	12	55	6	16	0	9	6	4	14
Very satisfied	36	18	50	16	59	27	39	14	40
Satisfied	34	10	35	42	27	46	42	34	20
Somewhat satisfied	18	16	8	26	15	17	12	48	26
Somewhat dissatisfied	4	2	0	12	0	2	5	4	3
Dissatisfied	2	0	6	4	0	2	1	0	6
Very dissatisfied	6	53	0	0	0	5	0	0	4
Don't know	0	0	0	0	0	0	0	0	0



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	186	82	80	8	10	6
TOP3	88	96	84	77	92	59
BTM3	12	4	16	23	8	41
Very satisfied	36	39	35	33	38	0
Satisfied	34	34	36	6	54	8
Somewhat satisfied	18	23	13	38	0	51
Somewhat dissatisfied	4	2	6	0	8	0
Dissatisfied	2	1	2	12	0	23
Very dissatisfied	6	1	8	11	0	19
Don't know	0	0	0	0	0	0

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	186	44	82	15	32	13
TOP3	88	88	97	83	89	70
BTM3	12	12	3	17	11	30
Very satisfied	36	40	35	55	7	53
Satisfied	34	35	33	15	70	6
Somewhat satisfied	18	13	29	13	12	10
Somewhat dissatisfied	4	3	2	8	8	3
Dissatisfied	2	6	1	4	0	0
Very dissatisfied	6	2	0	5	3	27
Don't know	0	0	0	0	0	0



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

UP Express use

Have you used the UP Express within the past month?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Yes	12	13	16	17	10	6	5	11	12	20
No	88	87	84	83	90	94	95	89	88	80

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Yes	12	21	17	6	5	4	10
No	88	79	83	94	95	96	90

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Yes	12	12	10	20
No	88	88	90	80

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Yes	12	18	3	7	10	15	9	42	10
No	88	82	97	93	90	85	91	58	90

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Yes	12	9	13	16	21	17
No	88	91	87	84	79	83



NEWS RELEASE



FORUM RESEARCH INC.

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Yes	12	9	12	18	5	29
No	88	91	88	82	95	71

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

UP Express satisfaction

Overall, how satisfied or dissatisfied are you with the UP Express?

BASE: Used UP Express within the past month

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	101	3	17	27	23	14	17	51	46	4
TOP3	81	11	92	89	88	100	100	91	72	75
BTM3	19	89	8	8	12	0	0	7	28	25
Very satisfied	54	11	59	63	44	73	80	61	46	75
Satisfied	17	0	33	10	26	15	9	26	11	0
Somewhat satisfied	10	0	0	16	18	11	11	5	15	0
Somewhat dissatisfied	2	0	4	2	4	0	0	4	1	0
Dissatisfied	7	29	4	3	7	0	0	3	11	0
Very dissatisfied	9	60	0	3	0	0	0	0	16	25
Don't know	1	0	0	3	0	0	0	2	0	0



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	101	62	11	9	7	1	11
TOP3	81	84	58	100	92	100	60
BTM3	19	14	42	0	8	0	40
Very satisfied	54	57	53	66	92	0	32
Satisfied	17	19	5	17	0	100	15
Somewhat satisfied	10	9	0	17	0	0	12
Somewhat dissatisfied	2	3	11	0	0	0	0
Dissatisfied	7	11	16	0	8	0	0
Very dissatisfied	9	0	15	0	0	0	40
Don't know	1	2	0	0	0	0	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	101	59	24	13
TOP3	81	97	90	34
BTM3	19	3	10	63
Very satisfied	54	71	61	9
Satisfied	17	22	12	13
Somewhat satisfied	10	5	17	12
Somewhat dissatisfied	2	1	3	4
Dissatisfied	7	1	2	25
Very dissatisfied	9	0	4	34
Don't know	1	0	0	3

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	101	7	3	7	11	14	25	19	15
TOP3	81	28	100	40	92	93	97	87	93
BTM3	19	72	0	60	8	7	3	9	7
Very satisfied	54	8	100	16	60	55	69	61	65
Satisfied	17	14	0	0	23	18	16	22	24
Somewhat satisfied	10	6	0	24	9	20	11	4	4
Somewhat dissatisfied	2	0	0	0	0	7	3	4	0
Dissatisfied	7	0	0	60	8	0	0	5	7
Very dissatisfied	9	72	0	0	0	0	0	0	0
Don't know	1	0	0	0	0	0	0	4	0



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	101	45	33	8	12	3
TOP3	81	97	63	71	85	69
BTM3	19	2	37	29	15	31
Very satisfied	54	60	52	15	74	0
Satisfied	17	22	7	39	11	54
Somewhat satisfied	10	15	4	18	0	16
Somewhat dissatisfied	2	2	0	0	6	31
Dissatisfied	7	0	15	15	9	0
Very dissatisfied	9	0	23	14	0	0
Don't know	1	2	0	0	0	0

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	101	24	50	9	9	9
TOP3	81	76	93	87	83	54
BTM3	19	21	7	13	17	46
Very satisfied	54	51	63	62	59	31
Satisfied	17	20	15	25	12	17
Somewhat satisfied	10	5	15	0	12	7
Somewhat dissatisfied	2	3	1	0	17	0
Dissatisfied	7	18	6	0	0	0
Very dissatisfied	9	0	0	13	0	46
Don't know	1	3	0	0	0	0



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Wheel Trans use

Have you used Wheel Trans within the past month?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Yes	4	0	2	5	3	7	8	3	5	10
No	96	100	98	95	97	93	92	97	95	90

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Yes	4	4	13	3	1	9	4
No	96	96	87	97	99	91	96

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Yes	4	4	3	7
No	96	96	97	93

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Yes	4	7	10	7	3	2	3	2	2
No	96	93	90	93	97	98	97	98	98

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Yes	4	2	7	5	5	17
No	96	98	93	95	95	83



NEWS RELEASE



FORUM RESEARCH INC.

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Yes	4	3	4	4	4	9
No	96	97	96	96	96	91

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Wheel Trans satisfaction

Overall, how satisfied or dissatisfied are you with Wheel Trans?

BASE: Used Wheel Trans within the past month

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	47	0	2	8	6	10	21	16	29	2
TOP3	94	0	100	90	88	100	94	100	90	100
BTM3	6	0	0	10	12	0	6	0	10	0
Very satisfied	26	0	0	7	52	28	39	22	26	50
Satisfied	39	0	76	51	35	38	17	52	34	0
Somewhat satisfied	29	0	24	32	0	34	38	26	29	50
Somewhat dissatisfied	2	0	0	0	0	0	6	0	3	0
Dissatisfied	0	0	0	0	0	0	0	0	0	0
Very dissatisfied	4	0	0	10	12	0	0	0	7	0
Don't know	0	0	0	0	0	0	0	0	0	0



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	47	14	7	9	2	3	12
TOP3	94	100	65	100	100	100	93
BTM3	6	0	35	0	0	0	7
Very satisfied	26	29	14	22	100	24	29
Satisfied	39	65	13	27	0	0	50
Somewhat satisfied	29	6	38	51	0	76	14
Somewhat dissatisfied	2	0	0	0	0	0	7
Dissatisfied	0	0	0	0	0	0	0
Very dissatisfied	4	0	35	0	0	0	0
Don't know	0	0	0	0	0	0	0

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	47	27	7	10
TOP3	94	100	91	81
BTM3	6	0	9	19
Very satisfied	26	40	17	11
Satisfied	39	34	47	46
Somewhat satisfied	29	26	27	24
Somewhat dissatisfied	2	0	0	7
Dissatisfied	0	0	0	0
Very dissatisfied	4	0	9	12
Don't know	0	0	0	0

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	47	7	17	8	5	2	4	1	3
TOP3	94	100	88	100	100	100	100	100	60
BTM3	6	0	12	0	0	0	0	0	40
Very satisfied	26	41	24	34	22	0	15	100	12
Satisfied	39	0	33	33	0	100	85	0	48
Somewhat satisfied	29	59	31	33	78	0	0	0	0
Somewhat dissatisfied	2	0	6	0	0	0	0	0	0
Dissatisfied	0	0	0	0	0	0	0	0	0
Very dissatisfied	4	0	6	0	0	0	0	0	40
Don't know	0	0	0	0	0	0	0	0	0



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	47	11	27	2	2	5
TOP3	94	100	97	48	100	81
BTM3	6	0	3	52	0	19
Very satisfied	26	39	30	0	11	0
Satisfied	39	61	26	0	89	29
Somewhat satisfied	29	0	41	48	0	51
Somewhat dissatisfied	2	0	0	0	0	19
Dissatisfied	0	0	0	0	0	0
Very dissatisfied	4	0	3	52	0	0
Don't know	0	0	0	0	0	0

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	47	12	17	2	9	7
TOP3	94	100	93	100	89	89
BTM3	6	0	7	0	11	11
Very satisfied	26	41	12	0	43	31
Satisfied	39	47	55	35	18	0
Somewhat satisfied	29	12	26	65	28	58
Somewhat dissatisfied	2	0	0	0	0	11
Dissatisfied	0	0	0	0	0	0
Very dissatisfied	4	0	7	0	11	0
Don't know	0	0	0	0	0	0



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Public transit concerns

Do you have any concerns about public transit in Toronto?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Yes	70	66	74	74	71	66	62	67	73	60
No	30	34	26	26	29	34	38	33	27	40

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Yes	70	75	79	67	72	69	63
No	30	25	21	33	28	31	37

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Yes	70	66	81	65
No	30	34	19	35

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Yes	70	63	56	64	78	64	79	66	72
No	30	37	44	36	22	36	21	34	28

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Yes	70	64	78	74	73	55
No	30	36	22	26	27	45



NEWS RELEASE



FORUM RESEARCH INC.

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Yes	70	66	68	76	76	76
No	30	34	32	24	24	24

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



**FORUM
RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary public transit concern

Which of the following, if any, is your biggest concern about public transit in Toronto?

BASE: Have concerns about public transit in Toronto

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	653	18	62	118	153	134	168	334	307	12
Cost of fares	10	12	8	11	12	11	6	8	12	0
Unreliable service	13	21	14	9	14	7	14	14	12	25
Not enough subway lines	31	20	46	25	31	29	33	38	26	8
Overcrowding	29	20	23	39	26	33	25	25	32	17
Not enough bus routes	4	5	0	3	6	4	3	2	5	0
Infrequent service	4	5	0	5	5	8	6	5	4	0
Something else	9	16	9	7	6	9	14	8	9	50



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	653	259	50	110	114	29	91
Cost of fares	10	12	9	8	5	7	14
Unreliable service	13	14	11	17	9	8	10
Not enough subway lines	31	31	15	25	44	44	32
Overcrowding	29	28	51	27	20	29	30
Not enough bus routes	4	2	6	5	8	4	2
Infrequent service	4	4	3	6	6	0	3
Something else	9	9	5	12	6	8	10

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	653	331	180	74
Cost of fares	10	10	5	16
Unreliable service	13	16	13	9
Not enough subway lines	31	31	30	38
Overcrowding	29	25	39	26
Not enough bus routes	4	4	4	3
Infrequent service	4	6	3	5
Something else	9	8	6	3

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	653	37	59	75	76	61	196	41	108
Cost of fares	10	30	10	16	15	4	6	3	7
Unreliable service	13	26	7	12	7	12	17	20	6
Not enough subway lines	31	3	18	33	39	36	40	25	26
Overcrowding	29	16	47	26	19	26	25	42	38
Not enough bus routes	4	10	2	1	4	8	2	0	4
Infrequent service	4	6	8	4	10	4	2	4	2
Something else	9	8	8	7	7	10	9	5	16



Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	653	344	218	37	38	16
Cost of fares	10	7	16	9	6	8
Unreliable service	13	10	12	27	32	17
Not enough subway lines	31	36	25	21	35	33
Overcrowding	29	26	34	30	17	32
Not enough bus routes	4	5	3	3	1	0
Infrequent service	4	5	5	1	0	0
Something else	9	12	7	8	9	10

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	653	187	298	33	100	35
Cost of fares	10	6	9	20	13	19
Unreliable service	13	11	15	0	17	10
Not enough subway lines	31	35	33	19	26	24
Overcrowding	29	26	28	30	30	39
Not enough bus routes	4	4	5	4	1	1
Infrequent service	4	3	5	3	8	1
Something else	9	15	6	24	5	6



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Secondary public transit concern

Which of the following, if any, is your second biggest concern about public transit in Toronto?

BASE: Have concerns about public transit in Toronto

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	653	18	62	118	153	134	168	334	307	12
Cost of fares	15	28	16	11	16	14	10	14	17	8
Unreliable service	12	1	21	16	10	13	6	12	13	17
Not enough subway lines	15	22	14	14	15	23	8	14	17	17
Overcrowding	17	12	21	15	19	12	18	16	18	0
Not enough bus routes	5	5	1	7	3	7	6	4	4	17
Infrequent service	7	5	8	9	5	8	9	9	5	17
Something else	3	0	2	3	4	2	8	5	2	0
No other concerns	25	26	17	27	28	21	34	26	25	25



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	653	259	50	110	114	29	91
Cost of fares	15	14	6	18	11	5	21
Unreliable service	12	13	22	13	6	12	11
Not enough subway lines	15	14	25	12	14	15	19
Overcrowding	17	23	7	15	16	22	11
Not enough bus routes	5	3	3	5	6	4	7
Infrequent service	7	7	8	7	6	4	10
Something else	3	4	1	4	2	2	3
No other concerns	25	23	28	25	38	37	18

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	653	331	180	74
Cost of fares	15	15	21	12
Unreliable service	12	11	18	9
Not enough subway lines	15	16	14	19
Overcrowding	17	20	12	13
Not enough bus routes	5	4	6	5
Infrequent service	7	6	11	5
Something else	3	2	5	1
No other concerns	25	25	13	35

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	653	37	59	75	76	61	196	41	108
Cost of fares	15	24	25	12	20	15	7	14	19
Unreliable service	12	8	7	7	14	6	18	11	13
Not enough subway lines	15	35	20	6	17	20	13	11	13
Overcrowding	17	4	7	23	11	20	24	13	14
Not enough bus routes	5	1	1	3	6	5	8	2	3
Infrequent service	7	8	4	10	5	16	6	16	5
Something else	3	2	4	3	4	2	3	5	3
No other concerns	25	18	32	36	23	17	22	28	30



Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	653	344	218	37	38	16
Cost of fares	15	13	16	14	33	12
Unreliable service	12	11	13	24	9	0
Not enough subway lines	15	15	19	15	6	3
Overcrowding	17	18	14	7	22	25
Not enough bus routes	5	4	5	12	1	0
Infrequent service	7	5	10	12	7	10
Something else	3	4	1	3	11	8
No other concerns	25	31	21	13	11	42

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	653	187	298	33	100	35
Cost of fares	15	11	15	9	21	26
Unreliable service	12	16	10	14	9	13
Not enough subway lines	15	13	16	24	10	29
Overcrowding	17	17	18	28	14	4
Not enough bus routes	5	4	5	1	9	2
Infrequent service	7	6	8	6	11	4
Something else	3	2	4	2	4	3
No other concerns	25	31	24	16	22	19



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TTC's priority

In your opinion, which of the following projects should be the TTC's number one priority?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Scarborough Subway Extension and Stacked Bus Garage	17	26	9	18	16	18	17	21	13	15
Downtown Relief Life	36	9	47	40	38	39	31	33	38	35
Smart Track	7	5	6	8	8	7	6	9	5	0
Eglinton East LRT	17	24	20	13	14	16	19	16	18	10
The Waterfront Transit LRT Network	4	5	5	6	3	3	3	5	4	5
Don't know	20	33	14	15	21	18	25	16	23	35



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Scarborough Subway Extension and Stacked Bus Garage	17	7	13	11	8	4	43
Downtown Relief Life	36	52	46	33	41	45	12
Smart Track	7	6	9	8	9	4	5
Eglinton East LRT	17	11	8	23	8	14	24
The Waterfront Transit LRT Network	4	7	6	2	8	8	2
Don't know	20	17	17	24	26	26	15

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Scarborough Subway Extension and Stacked Bus Garage	17	16	13	25
Downtown Relief Life	36	33	50	29
Smart Track	7	10	5	3
Eglinton East LRT	17	17	16	16
The Waterfront Transit LRT Network	4	4	6	4
Don't know	20	19	11	24

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Scarborough Subway Extension and Stacked Bus Garage	17	26	22	23	20	9	16	10	10
Downtown Relief Life	36	12	19	32	40	42	47	36	34
Smart Track	7	2	4	6	10	7	6	15	7
Eglinton East LRT	17	19	30	15	13	20	13	14	16
The Waterfront Transit LRT Network	4	8	2	5	2	6	4	7	5
Don't know	20	33	24	19	16	15	13	18	28



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Scarborough Subway Extension and Stacked Bus Garage	17	19	17	3	7	14
Downtown Relief Life	36	31	42	48	34	30
Smart Track	7	8	6	3	4	0
Eglinton East LRT	17	16	19	12	9	33
The Waterfront Transit LRT Network	4	4	2	11	12	0
Don't know	20	22	14	22	33	23

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Scarborough Subway Extension and Stacked Bus Garage	17	21	15	10	11	22
Downtown Relief Life	36	33	33	50	48	30
Smart Track	7	7	6	13	6	2
Eglinton East LRT	17	16	18	3	17	27
The Waterfront Transit LRT Network	4	4	5	8	3	1
Don't know	20	19	23	16	15	19



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

New transit taxes

Would you approve or disapprove of new taxes, such as road tolls, if the money raised was dedicated to building transit in Toronto?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Approve	44	32	55	45	36	48	49	43	46	45
Disapprove	47	68	34	46	55	46	39	51	43	50
Don't know	8	0	12	8	9	6	12	6	11	5

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Approve	44	55	52	34	42	38	44
Disapprove	47	36	45	56	50	55	48
Don't know	8	9	3	10	8	7	8



Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Approve	44	45	66	21
Disapprove	47	46	30	68
Don't know	8	9	4	12

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Approve	44	41	34	34	47	42	52	61	43
Disapprove	47	51	49	58	45	46	43	37	48
Don't know	8	8	16	8	8	13	5	2	9

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Approve	44	35	55	79	45	40
Disapprove	47	59	32	17	48	55
Don't know	8	6	13	4	7	5

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Approve	44	45	41	53	54	39
Disapprove	47	46	52	42	37	50
Don't know	8	9	7	6	9	11



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

King Street transit pilot approval

Overall, do you approve or disapprove of the transit pilot on King St?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
TOP2	45	30	52	53	38	46	43	44	45	50
BTM2	27	22	29	27	32	27	19	29	24	40
Strongly approve	28	21	35	35	25	25	22	29	27	35
Somewhat approve	17	10	17	18	13	20	21	15	18	15
Neither approve nor disapprove	19	12	16	16	22	19	27	19	19	5
Somewhat disapprove	9	5	12	7	12	9	7	8	10	5
Strongly disapprove	18	18	17	19	20	18	13	21	14	35
Don't know	10	35	3	5	8	8	11	8	12	5



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
TOP2	45	61	51	33	39	33	41
BTM2	27	21	20	24	32	43	30
Strongly approve	28	44	37	20	20	10	24
Somewhat approve	17	17	15	13	19	23	17
Neither approve nor disapprove	19	13	22	24	21	12	19
Somewhat disapprove	9	9	10	9	10	5	8
Strongly disapprove	18	12	10	16	22	39	22
Don't know	10	4	6	19	7	11	9

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
TOP2	45	44	62	23
BTM2	27	24	24	47
Strongly approve	28	25	48	12
Somewhat approve	17	19	13	11
Neither approve nor disapprove	19	22	13	16
Somewhat disapprove	9	10	7	6
Strongly disapprove	18	13	17	41
Don't know	10	11	2	14

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
TOP2	45	44	45	36	63	35	47	50	41
BTM2	27	23	30	27	19	28	30	44	18
Strongly approve	28	29	25	19	33	13	36	43	26
Somewhat approve	17	15	20	17	30	22	11	7	15
Neither approve nor disapprove	19	10	18	21	15	30	16	6	25
Somewhat disapprove	9	4	11	3	8	13	12	12	6
Strongly disapprove	18	19	19	24	12	16	17	32	13
Don't know	10	23	8	16	3	6	8	1	16



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
TOP2	45	35	54	70	60	43
BTM2	27	32	22	6	12	32
Strongly approve	28	19	37	53	41	29
Somewhat approve	17	17	16	17	19	14
Neither approve nor disapprove	19	22	18	5	9	15
Somewhat disapprove	9	11	7	2	3	8
Strongly disapprove	18	21	15	4	8	24
Don't know	10	11	6	19	19	10

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
TOP2	45	42	41	78	56	41
BTM2	27	30	26	13	23	30
Strongly approve	28	24	26	59	40	16
Somewhat approve	17	18	15	18	16	24
Neither approve nor disapprove	19	20	20	7	14	24
Somewhat disapprove	9	8	12	3	8	2
Strongly disapprove	18	22	14	10	14	28
Don't know	10	9	13	3	7	6



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

King Street transit pilot permanent

Would you approve or disapprove of the King St. Pilot becoming permanent?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
TOP2	45	30	52	53	38	46	43	44	45	50
BTM2	27	22	29	27	32	27	19	29	24	40
Strongly approve	27	16	36	35	25	22	18	26	27	40
Somewhat approve	14	4	11	18	10	18	20	12	15	15
Neither approve nor disapprove	20	19	19	15	21	20	27	21	20	0
Somewhat disapprove	7	3	8	6	12	8	4	6	8	5
Strongly disapprove	21	23	23	20	24	20	17	26	16	35
Don't know	11	35	3	6	9	12	13	9	13	5



Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
TOP2	45	61	51	33	39	33	41
BTM2	27	21	20	24	32	43	30
Strongly approve	27	42	35	16	22	8	25
Somewhat approve	14	14	16	13	17	15	12
Neither approve nor disapprove	20	17	19	23	19	24	19
Somewhat disapprove	7	7	6	6	11	2	8
Strongly disapprove	21	14	17	21	25	41	25
Don't know	11	6	7	21	6	10	12

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
TOP2	45	44	62	23
BTM2	27	24	24	47
Strongly approve	27	24	45	9
Somewhat approve	14	16	11	10
Neither approve nor disapprove	20	22	16	21
Somewhat disapprove	7	8	6	4
Strongly disapprove	21	18	20	42
Don't know	11	12	1	14

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
TOP2	45	44	45	36	63	35	47	50	41
BTM2	27	23	30	27	19	28	30	44	18
Strongly approve	27	20	24	18	39	13	35	44	19
Somewhat approve	14	13	14	13	15	20	10	3	21
Neither approve nor disapprove	20	14	24	20	19	29	17	6	23
Somewhat disapprove	7	2	8	5	7	10	9	6	5
Strongly disapprove	21	22	23	26	15	19	21	41	15
Don't know	11	29	7	17	5	8	8	0	17



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
TOP2	45	35	54	70	60	43
BTM2	27	32	22	6	12	32
Strongly approve	27	19	34	60	41	9
Somewhat approve	14	12	16	14	15	19
Neither approve nor disapprove	20	22	19	3	12	33
Somewhat disapprove	7	8	6	5	3	5
Strongly disapprove	21	27	17	4	10	21
Don't know	11	12	8	14	18	13

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
TOP2	45	42	41	78	56	41
BTM2	27	30	26	13	23	30
Strongly approve	27	21	24	61	41	20
Somewhat approve	14	15	13	13	12	18
Neither approve nor disapprove	20	23	19	5	17	23
Somewhat disapprove	7	5	9	3	9	1
Strongly disapprove	21	27	19	16	15	26
Don't know	11	9	15	3	8	11



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Presto card use

Have you ever used a Presto card while using transit in Toronto?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Yes	50	57	69	54	51	40	25	48	52	55
No	50	43	31	46	49	60	75	52	48	45

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Yes	50	62	58	48	46	37	41
No	50	38	42	52	54	63	59

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Yes	50	49	61	47
No	50	51	39	53

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Yes	50	50	35	44	41	54	65	59	40
No	50	50	65	56	59	46	35	41	60

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Yes	50	36	68	73	64	47
No	50	64	32	27	36	53



NEWS RELEASE



FORUM RESEARCH INC.

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Yes	50	51	51	64	44	42
No	50	49	49	36	56	58

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603



**FORUM
RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Pesto smart card approval

Do you approve or disapprove of the TTC replacing older types of payment options such as tickets or tokens with the Presto smart card?

Age/Gender

%	TOTAL	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	944	28	85	159	204	196	272	476	448	20
Approve	53	45	72	51	54	46	44	56	50	45
Disapprove	36	52	21	41	35	39	34	33	39	35
Don't know	11	3	7	9	11	15	22	11	11	20

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	944	351	69	161	162	42	159
Approve	53	56	43	50	53	50	54
Disapprove	36	36	44	38	36	44	31
Don't know	11	8	13	12	11	7	15

Voter intention

%	TOTAL	John Tory	Jennifer Keesmaat	Another candidate
TOTAL (u/w)	944	512	220	107
Approve	53	55	57	48
Disapprove	36	34	28	43
Don't know	11	11	15	9

Income

%	TOTAL	Less than \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K	More than \$250K	Prefer not to answer
TOTAL (u/w)	944	66	113	114	107	93	241	55	155
Approve	53	39	50	43	54	55	63	71	44
Disapprove	36	57	40	39	36	32	26	22	45
Don't know	11	4	11	18	11	13	11	7	11



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Primary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	532	288	47	53	24
Approve	53	50	60	64	37	46
Disapprove	36	37	33	23	50	44
Don't know	11	13	7	13	13	10

Secondary transportation

%	TOTAL	Private vehicle	Public transit	Bicycle	Walking	Some other way
TOTAL (u/w)	944	288	428	44	132	52
Approve	53	54	54	56	49	45
Disapprove	36	36	34	35	41	39
Don't know	11	10	12	9	10	17



For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com